



December 3, 2008  
OAK LAWN MARKETING, INC

## Oak Lawn Marketing Launches Direct Retail Store “OAK LAWN” at Aeon Mall Kisogawa KiRiO

Oak Lawn Marketing, Inc. (hereafter OLM; President, Harry A. Hill and headquartered in Nagoya, Aichi) will open a direct retail store “OAK LAWN” at Aeon Mall Kisogawa KiRiO on December 4, 2008. The shop features all three OLM brands (Shop Japan, Hill’s Collection, and exabody).

The OAK LAWN store allows customers to enjoy hands-on experience of various products from the three brands which have long been highly reputed through TV shopping. This store also serves as a concept shop for Oak Lawn Marketing.

### OAK LAWN Shop information

【Location】 3F Aeon Mall Kisogawa KiRiO, 25-1 Minami Yatsugaike, Kuroda Aza, Kisogawa-cho, Ichinomiya-shi, Aichi 493-0001

【Access】 3 min-walk from Kuroda Station (Meitetsu line)  
10 min-walk from Kisogawa Station (JR line)

【Open】 December 4, 2008

【Floor space】 Approx. 56 m<sup>2</sup>

#### 【Featured products】

Shop Japan: Shark Steam Mop, Slendertone Evolution, Leg Magic

Hill’s Collection: Hill’s Diet Pastel Jelly

exabody: Core Rhythms, Billy’s Boot Camp

For further information, please contact the PR section at Oak Lawn Marketing, Inc.

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Reference

【Shop image】



【Featured products】



Core Rhythms  
¥9,800 (exabody)



Leg Magic  
¥14,700 (Shop Japan)



Hill's Diet Pastel Jelly  
¥5,600 (Hill's Collection)

【Access Map】

