



July 1, 2008

OAK LAWN MARKETING, INC

Oak Lawn Marketing Subsidiaries Merged

Oak Lawn Marketing, Inc. (hereafter, OLM; President, Harry A. Hill and headquartered in Nagoya, Aichi) announced that its 100%-owned subsidiary, Interworld, Inc. (hereafter, IW; President, Tadashi Nakamura and headquartered in Chuo-ku, Tokyo) purchased DMJ K.K. (President, Naoya Miyajima and headquartered in Nagoya, Aichi) which is also 100%-owned by OLM as of July 1, 2008. This merger was agreed upon at the shareholders' meeting of the two companies held on May 27, 2008.

Through the merger IW aims to achieve efficient management by integrating human resources and sharing company infrastructure. After the merger, the company will endeavor to improve its service while taking advantage of scaled-up operations.

Post-merger corporate information:

Company name: Interworld, Inc. (<http://www.inter-world.co.jp>)

Business activities: Advertising strategy planning; Advertisement creative planning and production; Sales promotion planning; Market research planning and execution thereof, etc.

Head office: Asahi Bldg. 7F, 6-6-7 Ginza, Chuo-ku, Tokyo

Representative: Tadashi Nakamura

Capital: ¥10,000,000

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