



November 16, 2009  
OAK LAWN MARKETING, INC

## Oak Lawn Marketing Holds Final Screening for “The TV Shopping Audition”

Oak Lawn Marketing, Inc. (hereafter OLM; President, Harry A. Hill and headquartered in Nagoya, Aichi) which administers three shopping brands, Shop Japan, Hill's Collection, and exabody, held an audition entitled “The TV Shopping Audition” on August 26, 2009 in which innovative ideas and products were introduced. OLM undertook this event with the aim of finding promising TV shopping products from around the world. Of 243 applications, 11 unique products were shortlisted. The final screening will be held as noted below.

Oak Lawn Marketing will support sales of a Grand Prix winning product using its extensive distribution channels such as TV, Internet, catalogues, and retail stores.

Your attendance at the final screening is greatly appreciated.

### Final Screening of “The TV Shopping Audition”

- Date: November 27, 2009  
Door opens: 12:00 Closing: 15:15
- Venue: CARATO 71  
13-7 Hachiyama-cho, Shibuya-ku, Tokyo  
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