



March 24, 2011

Oak Lawn Marketing, Inc.

Notice regarding relief efforts for the Tohoku - Pacific Ocean Earthquake

Oak Lawn Marketing (OLM) and its employees would like to extend our deepest sympathies to all those who have been affected by the Tohoku - Pacific Ocean Earthquake, particularly those who have lost loved ones in the earthquake and resulting tsunami.

For many years Oak Lawn Marketing has been committed to CSR activities, and our CSR Policy clearly highlights the importance we place on our beliefs. Our corporate activities have fostered a culture that believes in giving back to our communities – be they local or half-way around the world. In support of our CSR Policy we are committed to supporting long-term relief efforts for the recent earthquake with the assistance of HOPE International Development Agency, Japan with whom we have been undertaking CSR activities with since 2002.

To support our relief efforts, OLM has established a Disaster Relief Fund of 150 million yen (US\$1.85 million) to assist earthquake victims and the redevelopment of disaster stricken areas. For more information about our activities please refer to our homepage <http://www.oaklawn.co.jp/english/index.html>

HOPE International Development Agency, Japan: *Extending Compassion to the Neglected Poor*

Established in Canada in 1975, HOPE International Development Agency, Japan (HOPE-JP) works to help improve daily living conditions of the poor in developing countries by providing services to assist people with the goal of becoming self-sustaining. At the same time HOPE-JP works to promote international understanding regarding the plight of the poor in developing countries and undertakes activities to reduce poverty throughout the world.

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