

May 12, 2011

Oak Lawn Marketing launches exabody Smartphone site on Docomo Market

Oak Lawn Marketing's (OLM) exercise brand, exabody, is pleased to announce that it has launched a Smartphone site on NTT's Docomo Market as of May 13, 2011.

As the number of Smartphone users continues to grow exponentially OLM has been working to create convenient mobile sites and optimize our Smartphone services. In February of this year OLM also started service of a Smartphone site for its home convenience brand, Shop Japan. With the launch of the exabody site, users may view contents from Docomo Market's shopping / auction genre and obtain access to exabody's site. exabody hopes to better serve its Smartphone customers through its new site.



Docomo Market offers NTT Docomo Smartphone users specially selected sites and apps via the portal site. Users can enjoy the services on a safe and secure format.

OLM continuously strives to provide contents including Smartphone services that satisfy individual customer's needs in order to support lifestyle enrichment for all our customers.

Service Information

Service name exabody

Service charge Free of charge

※Smartphone communication fees are charged separately .

Site content

exabody Smartphone website

The site allows users to buy the same products that are also sold on our regular mobile sites and i-mode sites.

Access

Docomo Market (Smartphone) > contents menu > shopping / auction > Shop Japan & exabody

exabody URL

http://m2.mobcon.jp/ol/sjm.jp/docomo_market_lp/index.html



※A Smartphone site for Hill's Collection is also in the works.



Image of Smartphone

※Image only, actual screen may differ

Oak Lawn Marketing, Inc. (President, Harry A. Hill) administers three shopping brands, Shop Japan, Hill's Collection and exabody from its headquarters in Nagoya, Aichi.

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