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Oak Lawn Marketing supports 2011 Tohoku Earthquake economic relief efforts via goo site for Tohoku products

Oak Lawn Marketing, Inc. (OLM) announced today that it will support the “goo RESTART TOHOKU PROJECT 2011” by directing OLM customers to the project’s portal site. The site is operated by NTT Docomo, Inc., NTT East Corporation’s Miyagi Branch store and NTT Resonant Inc.

In order to encourage customers’ support of rebuilding efforts in disaster stricken areas, and offer access to the “goo RESTART TOHOKU PROJECT 2011” portal site, OLM has posted a banner (below right) on the following websites.

Shop Japan <http://www.shopjapan.jp> & <http://www.shopjapan.co.jp/>
Hill’s Collection <http://www.hillscollection.jp>
exabody <http://www.exabody.jp> & <http://www.exabody.com>



Banner image

※Image is subject to change

The “goo RESTART TOHOKU PROJECT 2011” was established to offer economic support to people in the Tohoku Region by introducing their products*. Local goods and 18 shops from the Tohoku Region can be found on the portal site. Customers may make purchases by clicking the URL below. *Currently this only includes Miyagi Prefecture. In the future Aomori, Iwate and Fukushima Prefectures will be added.

Overview

Service period: September 8, 2011 to March 2012 (scheduled)

Applicable models: computers, smartphones, mobile phones

Access: Use the URL below or QR code to access: “goo RESTART TOHOKU PROJECT 2011”

<http://311.goo.ne.jp/thchisan/>



Oak Lawn Marketing is a media and branding company headquartered in Nagoya, Japan with offices in Tokyo, Sapporo, and Fukuoka along with local operations in China and the United States. Through its three virtual store fronts, Shop Japan, Hill's Collection and exabody it strives to bring its customers exciting products from around the world.

For more information, contact the PR Section at Oak Lawn Marketing, Inc.

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