

March 25, 2013

A court decision on the litigation regarding the trademark infringement of “Swivel Sweeper G2” against Fusion Marketing Co., Ltd.

We are pleased to announce that Oak Lawn Marketing, Inc. (HQ: Higashi-ku, Nagoya President & CEO: Harry A. Hill, Operations: three shopping brands “Shop Japan”, “Hill’s Collection”, and “exabody”) has reached a reconciliation with Fusion Marketing Co., Ltd. with regard to the litigation to suspend their sales of similar products, and the payment for the damage compensation.

Overview of the litigation and the reconciliation

Fusion Marketing Co., Ltd. had been selling “Swivel Sweeper G2 Ta-Double Set” through their website, including OLM’s “Swivel Sweeper G2” and its similar product.

On February 19 2013, the Tokyo District Court (Presiding Judge: Rinpo Tokai) pronounced a judgement that Fusion Marketing Co., Ltd. had been infringing the trademark of OLM’s product, “Swivel Sweeper G2”, and gave them an order to suspend the sales of the products and pay settlement money.

In this way, we have settled the litigation in reconciliation with Fusion Marketing Co., Ltd.

In the form of warnings and litigations, OLM takes a robust action against companies that sell counterfeit products regardless of its business scale.

We will continuously promote strong actions against the business of counterfeit product in order to protect consumers and intellectual property rights for the ultimate purpose of creating sound and fair industry.

Oak Lawn Marketing is a media and branding company headquartered in Nagoya, Japan with offices in Tokyo and Sapporo along with local operations in China and the United States. Through its three virtual store fronts, Shop Japan, Hill's Collection and exabody it strives to enrich customer’s lifestyle bringing them exciting products from around the world.

For more information, contact the PR Section at Oak Lawn Marketing, Inc.

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